

10-11 February 2010
Business Design Centre,
London
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9th Annual
**LEGAL IT
SHOW**

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**Europe's Premier Legal IT
Exhibition Focusing On Software
And Services For The Legal Profession**



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Keynote Speakers At The Legal IT Show 2010

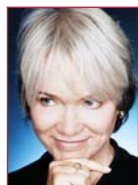
Speakers Corner FREE For All Visitors

Keynote Presentation – Day 1

Understanding How Your Organisation Works: How To Identify The (Surprising) “Knowledge” Networks Within Your Own Firm & Maximise Their Value To The Business

- Informal networks are not what you think they are
- Knowledge networks are more powerful at any one point in time than your hierarchy
- Networks are key to building trust and sustaining collaboration over time
- Networks enable a group of organizations to act as one yet retain their uniqueness
- Netform analysis (the tool) can help you regarding
 - Succession planning
 - Leadership development
 - Retention and Retraining strategies

About Your Keynote Speaker



Dr. Karen Stephenson, *President,* **NETFORM INTERNATIONAL**

Dr. Karen Stephenson, hailed in *Business 2.0* as “The Organization Woman,” is a corporate anthropologist and lauded as a pioneer and “leader in the growing field of social-network business consultants.” She was also one of only four females recognized from a distinguished short list of 55 in *Random House’s 2007 Guide to the Management Gurus*. In 2006, she was awarded the first Houghton Hepburn Fellow at Bryn Mawr College for her groundbreaking contributions to civic engagement.

In 2001, her consulting firm Netform was recognized as one of the top 100 leading innovation companies by CIO. Her prominence catapulted in 2000 when she was featured in a *New Yorker* article by Malcolm Gladwell, regarding the social dynamics of office spaces. Even before these accolades, Stephenson had earned praises for innovatively solving a variety of complex problems which have been featured in *The Economist*, *Forbes*, *The Guardian*, *The Financial Times*, *The Wall Street Journal*, *Fast Company* and *Wired*. Drawing upon her prolific experience and 400 member database, Dr. Stephenson consistently delivers that “aha” moment to her clients and audiences. A global nomad, she currently lectures at the Rotterdam School of Management at Erasmus University This was preceded by 5 years at the Harvard School of Design and 10 years at the UCLA Anderson Graduate School of Management.

Keynote Presentation – Day 2

“Wired for Innovation”: How Is IT Reshaping Competition & What Can We Learn From High Performance Innovators?”

The “Great Recession” is giving way to the “Great Restructuring” as IT drives a productivity surge. Research at the MIT Center for Digital Business shows how companies with the highest level of returns to their technology investment are doing more than just buying technology; they are inventing new forms of organizational capital to become digital organizations. These innovations include a cluster of seven organizational and business-process changes that have defied traditional metrics. Prof. Brynjolfsson will discuss both the opportunities and the risks for firms and individuals seeking to emulate the practices of the high performance innovators in his sample.

About Your Keynote Speaker



Erik Brynjolfsson, *Director* **MIT CENTER FOR DIGITAL BUSINESS** & *Schussel Family Professor of Management* **MIT SLOAN SCHOOL OF MANAGEMENT** & *Chair* **MIT SLOAN MANAGEMENT REVIEW**

Prof. Brynjolfsson was among the first researchers to measure the productivity contributions of information technologies, and his research has been recognized with nine “Best Paper” awards by fellow academics and five U.S. Patents. He was named one of five “E-Business Visionaries” by *BusinessWeek* and one of the two most influential academics by *Optimize* magazine. Prof. Brynjolfsson is the Chair of MIT Sloan Management Review and editor of the *Information System Network*. Prof. Brynjolfsson is on the academic advisory board of *Time Magazine’s Board of Economists*.

He previously taught at Stanford Business School and at Harvard University. His research examines the effects of information technologies on business strategy, productivity and performance, Internet commerce, pricing models and intangible assets. His recent work examines the social networks revealed by digital information flows, such as email traffic, and their relationships to information worker productivity.

Prof. Brynjolfsson is the co-author of *Wired For Innovation: How IT Is Reshaping The Economy*.

JUST SOME OF THE COMPANIES ALREADY REGISTERED TO ATTEND THE LEGAL IT SHOW 2010

- Linklaters LLP • Knight Polson • Latham & Watkins • Thompson & Co Solicitors • Kingsley Napley LLP • Everatt & Co. • Pattinson & Brewer Solicitors • Denton Wilde Sapte • Attwells Solicitors LLP • Bates Wells & Braithwaite • Brabners Chaffe Street LLP • Hogan & Hartson • Ward Hadaway • Moore Blatch Solicitors
- Silverman Sherliker & Co • CMS Cameron McKenna • Piper Smith Watton LLP • Hickman & Rose • Tollers LLP • McBride Wilson & Co • Leigh Day & Co • Hugh James • Howard Kennedy • Serle Cour • Bentleys Stokes & Lowless • Stevens Solicitors • Furley Page LLP • Shearman & Sterling LLP • Kerman & Co LLP
- Harbottle & Lewis • Scott Rees & Co • Hattons Solicitors • Chadwyckhealey & Co • Pinsent Masons • Berwins LLP • Girlings Solicitors • Ashurst LLP • Reddie & Grose • Appleby • Hill Dickinson LLP • Browne Jacobson LLP • Cuatrecasas • Winckworth Sherwood LLP • Penningtons • Osborne Clarke • Lovells LLP • Kennedy Cater Legal • Field Fisher Waterhouse • Cobbetts Solicitors • Morgan Cole Solicitors • BDO Stoy Hayward • Berrymans Lace Mawer • Manleys • Hughes Fowler Carruthers • Gould & Swayne • Taylors Legal • Hill & Abbott Solicitors • Sylvester & Mackett Solicitor • Addleshaw Goddard • Stephens Scown Solicitors • Rawlinson Butler • Salans • Glanvilles LLP • Henmans Solicitors • Goodhand & Forsyth • Bowling & Co • Matthew Arnold & Baldwin • Brethertons LLP • Speechly Bircham
- Rouse • Bircham Dyson Bell LLP • Darbys Solicitors LLP • Baker & McKenzie • Hextalls Ltd • Davies Morgante Law Ltd • Myers Fletcher & Gordon • Blake Laphorn • Norton Rose • Weightmans LLP • QEB Hollis Whiteman • Matthew Arnold & Baldwin • Thomas Egger • Kennedys



PROGRAMME HIGHLIGHTS FOR 2010

For the latest programme updates, go to www.legalitshow.com

KEYNOTE INTERVIEW

Legal IT & The New Normal

With **Neil Renfrew**, *Head of IT,*

THOMAS EGGER

Interviewed By: Charles

Christian, *Publisher & Editor,*

LEGAL TECHNOLOGY INSIDER

CASE STUDIES

Next Generation Case Management Sourcing & Implementation

Fran Evans, *Head of IT,*

BERRYMAN'S LACE MAWER

Laurence Lewis, *Lead Consultant,*

CONSULTING STREAM

"Email Is Not Dead, But It's Good At Killing You" How Can Social Networking Increase Value & Efficiency In A Law Firm?

Mark Weston

Head of Commercial/IP/IT Team &

Partner, Marketing & IT, MATTHEW

ARNOLD & BALDWIN

Lars Loughman, *Head of*

Consulting, London, HEADSHIFT

Outsourcing IT For Law Firms: Creating An Operating Model That Ensures Effective Integration Of In-House & Managed Services

Donna Gildea, *Head of IT, CMS*

CAMERON MCKENNA

KEYNOTE PANELS

Investing In IT That Makes A Competitive Difference

With:

Melanie Farquharson,

Consultant, 3KITES

Nick Mercer, *Director of Business*

Operations, MATTHEW ARNOLD &

BALDWIN

Peter Birley, *Director of IT &*

Business Operations,

BROWNE JACOBSON

Colin Smith, *Director of IT*

PINSENT MASON

Stuart Whittle, *Partner*

Head of IS, WEIGHTMANS

Speaker TBC, LEXISNEXIS

The Economics Of Cloud Computing & Virtualisation

With:

Dan Simms, *IT Director*

ADDLESHAW & GODDARD

Ian Lauwerys, *IT Director*

KENNEDYS

Other Panellists TBC

ROUNDTABLE DISCUSSION GROUPS

Topics to be discussed include

- Effective Integration Of Email: Achieving Efficiencies In Capturing & Time Recording
- SaaS: Key Cost Advantages Over Running An On-Site Network
- How To Enhance Competitiveness Through Knowledge Management: New Technologies & New Approaches
- Virtualisation: Security Implications & Management
- Value Billing & New Pricing Models
- How Can IT Vendors Enhance The Quality Of Service To The Legal Industry?
- Implementing A Cloud Strategy: Improving Functionality, Cost Efficiencies & Ease Of Maintenance
- Understanding The Real Implications Of The Legal Services Act: Who Will Succeed In The New Legal Services Reality?
- Case Study: Sharepoint: Is It The Future Standard For Law Firm Intranets?
- Private Clouds: The Computing Platform Of The Future
- Latest Developments In Document Management & Workflow
- Next Generation Digital Dictation Workflow Technology

A final lineup of discussion group leaders and topics will be available on the website by mid January 2010.

For the latest information and to register for FREE, please visit www.legalitshow.com

A World-Class Exhibition

The Legal IT Show is the largest exhibition of its type in Europe. Now in its 9th successful year, the show is attended by the CIOs, IT directors, IT managers, finance directors, practice directors from the Magic-Circle through to sole-practitioners. Acting as the meeting and market place for law firms and their strategic partners, the exhibition focuses on the products and services that drive business efficiency and fee-earner profitability.

Demonstrable Return On Investment

The Legal IT Show is the cornerstone of many companies' marketing-mix for creating business opportunities within the legal sector. For 2010 we are introducing an expanded series of keynotes, round-tables, case studies and panel discussions. These are peer-led and enable exhibitors to work with targeted groups of senior executives.

Why Exhibit At The Legal It Show 2010?

- Develop a personal and direct relationship with potential clients
- Overcome objections and accelerate the sales process
- Get immediate feedback on your products and services
- Raise your profile and increase brand-value amongst an audience of targeted buyers

Who Should Exhibit?

If your company offers:

- Case, Practice Management & BI Systems
- Email Management & Data Storage
- Document Management and Workflow
- Digital Dictation
- Litigation Support and Services
- Outsourcing and Advisory Services
- Mobile and Remote Working
- Unified Communications
- Video Conferencing
- Virtualised Environments
- Cloud Computing

2010 Featured Exhibitors

- **Activedition**
- **Aderant**
- **Backcare Seating Company**
- **BigHand**
- **The Bundle Business**
- **Challow**
- **Copitrak**
- **DictateNow**
- **DPS Software**
- **Eclipse Legal Systems**
- **ILCA**
- **IRIS Legal**
- **LexisNexis**
- **Linetime**
- **Loasys**
- **Moneypenny**
- **Oyez Professional Services**
- **Pervasive Networks Ltd**
- **Premier Global Services**
- **Ramesys**
- **Saturn27**
- **SOS Legal**
- **TFB plc**
- **The Cabinet Office**
- **Timeslice Lawman**
- **Time KM**

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Opening Times and Venue Details

Legal IT Show 2010

takes place at The Business Centre, 52 Upper Street, Islington, London N1 0QH

The Exhibition will be open:

Wednesday 10 February 2010: 9.30am – 5.00pm
Thursday 11 February 2010: 9.30am – 4.30pm

How to get there:

By Tube: The Business Design Centre is just 5 minutes walk from Angel Tube Station, which is on the Northern Line. Highbury & Islington Station is a ten minute walk and is on the Victoria Line. King's Cross, St. Pancras and Euston mainline rail stations are all a short bus or taxi ride away.

By Bus: The Business Design Centre is situated on Upper Street, which is serviced by the following bus routes; 4, 19, 30, 38, 43, 56, 73, 34, N19, N38, N43, N73.

By Car: The Business Design Centre has an on-site car park with 285 spaces, charged at £3.00 per hour. There is also additional car parking in the nearby shopping centre's multi-storey car park.



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Keycode: